



Goldfields

PRINT & PACKAGING

Product Catalogue

WE UNDERSTAND HOW IMPORTANT YOUR BUSINESS IS.

**How important it is to get your name out there,
reaching as many people as possible!!**

We have put together a great range of products that are designed to promote your name while offering your customer something creative and fun. More importantly, these products are all useable – that means your brand is where it needs to be... right in front of your customer.

We have a great selection of ways to promote your brand using quality, high-value products. Whatever your requirements, we'll do it for you. Whatever you decide on – your name will leave a lasting impression, and that's a promise we stick to!!



Our Products & Services

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Cartons

Retail Product Cartons



Counter Display Cartons



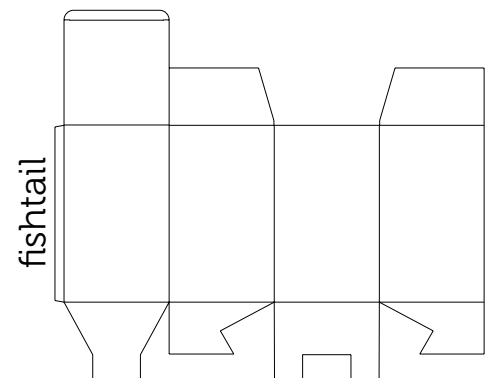
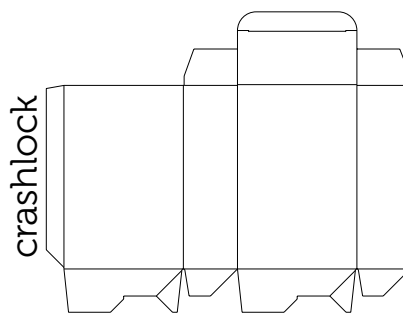
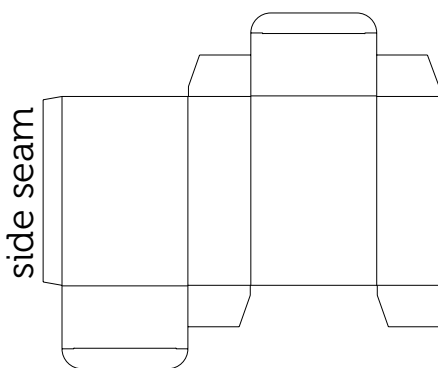
Product Display & Giftware Cartons



Industrial Product Cartons



Creative & Promotional Cartons



Carton Considerations

- Finish Options – printed or plain, quality of board
- Functional – protect the product with minimal wasted space inside the carton, for shipping and display
- Speed of Assembly – machine or hand assembled
- Display Style – shelf space, hang-sell, display outer
- Product Weight – base styles and locking tabs for strength
- Visual Impact – print colours, surface finishes, coatings and embellishments
- Unique Appeal – custom shapes, styles or windows
- Economics – combinations to suit your budget.

Header Cards

Header Cards



Wrap around Header Cards



A Solution for all Products

- **Fold-over Header Cards** – Versatile and Economic. Display branding while offering a hang-sell function for retail.
- **Shaped & Wrap-around Header Cards** – Clever package design enables awkwardly shaped products to come to life on display stands.

Sleeves/Mailers

Custom Gift Voucher Wallets



Retail Product Cartons



Custom Mailing & Wallet Solutions



Custom CD Sleeves



Customised Features

- **Point of Sale** – Hanging devices for retail presentation
- **Secure** – Tamperproof locking tabs
- **Assembly** – Machine glued to enable quick, secure filling and flat storage
- **Presentation** – Print finishes from the most basic industrial function to the highest quality appearance
- **Custom sized** envelope to suit any need!

Blister Cards & Sealing Solutions

Heat Seal

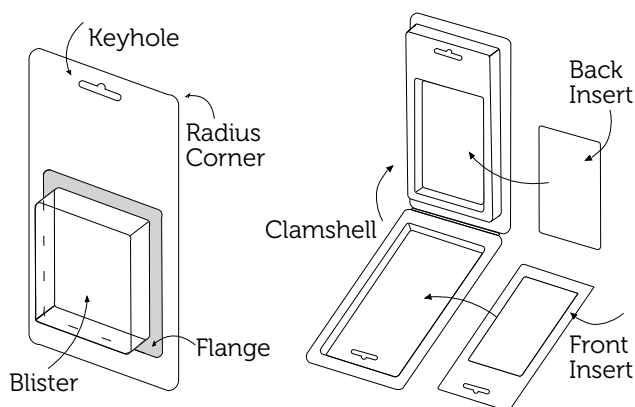


Slide-On



Clam Shell





Blister - PVC or PET preformed plastic shell which goes on or around a backing card. The height of the blister is all relevant to what product/s are to go inside.

Flange - The horizontal sides to a blister which seal onto the backing card. This needs to be a minimum of 7mm.

Radius Corner - Rounded corners rather than square edges to prevent damage to the cardboard corners. These need to be a minimum of 4mm.

Versatile Display Formats

- **Heat Sealed** – Secure and highly visible packaging. Offers automatic application of a clear moulded blister onto a backing card coated with heat-activated adhesive.
- **Slide-on** – Assembled by hand without the need for specialist machinery. The clear moulded blister usually covers the entire backing card with 180° folds on three sides so the backing card can be slid down behind the blister like a drawer, then normally secured with staples.
- **Clamshell** - Double sided blister offers high marketing impact and rugged product protection. Usually the clamshell is hinged at the bottom and secured by friction buttons or staples. Backing cards, inserts and instruction leaflets are strategically placed inside the blister so they are seen with the product from 360°.
- **Skin-packing** – A fast and effective solution for increasing product visibility. A thin layer of film neatly secures your product to a backing card. An ideal and tamperproof option for intricate or varied components along with retail market sampling.

Food Packaging

Snack Boxes



Chip Boxes



Health/Pharmaceutical



Counter Packaging



Gift Boxes



Bands/Wraps



Customised Boxes



Endless Options

- **Open Top Cartons** – perfect for hot chips, popcorn and other quick-filling items
- **Crash-lock glued cartons** – speedy and secure assembly while allowing flat storage
- **Sleeves** – maximum advertising space from a simple wrap-around
- **Bands/Wraps** – any shape or colour. A valuable promotional or branding tool
- **Novelty Cartons** – customise the shape, colour and style for a unique result

Quick and secure assembly with a crash-lock base!



Labels & Tags

Labels



Tags



Neck Tags/Prize Tents



A Solution for all Products

- **Labels** – As a presentation tool or merely as an internal manufacturing device. Labels can be designed for a temporary or permanent application, in a unique shape or for in-house overprinting.
- **Swing or wrap-around tags** – from light-fittings, farm gates live plants or even wheelie-bins - tags provide a way of attaching critical information with minimal application to almost any item.
- **Neck Tags** – Add secondary information or run a promotion.

Packaging Art Specifications

Supply a high resolution (300 DPI) Acrobat PDF with all the requirements below:

Bleed

Artwork should have a minimum bleed of 3mm all round.

Colour

File supplied CMYK or spot colour/s as the job requires. The knifeline needs to be in a spot colour and over printing.

Ink Coverage

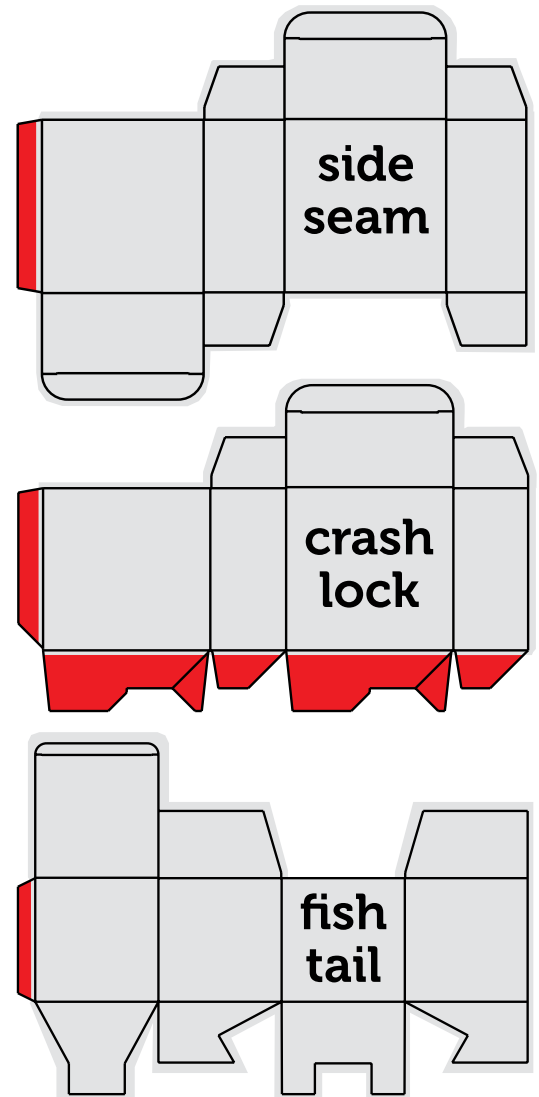
See diagram (right). Grey indicates the printable area. Red is where the carton is glued so therefore can NOT have ANY PRINT (ie; left blank/white). With regard to overglossing, the same applies.

Fonts

Please convert ALL TEXT to curves/outlines. If this is not an option, please supply all fonts used in design.

Trapping

The file should be supplied 1up. Where 2 or more print colours touch, trapping is required. Trapping is best left for our pre-press department, however if you would prefer to trap the artwork yourself we recommend a 0.5 point trap.



If you can not supply a PDF file, we accept these programmes:

Adobe Illustrator (Version CS6 or earlier)
Adobe InDesign (Version CS6 or earlier)
Adobe Freehand (Version MX or earlier)

Preferred format and files that need to be included:

All graphics files must be included. We recommend that bitmapped files be at the following resolutions:

300 DPI - for Halftone/greyscales and 1200 DPI - for Line art.

Custom Printed Sticky Notes

26 x 75 / 26 x 50



printed on electric green



printed on electric orange

70 x 75



printed on pale yellow



printed on electric pink

75 x 102



75 x 127 (free offcut)



102 x 148



75 x 204

Accounts Payable Voucher

Navigation	Account Name	Owner	Account Code	Dept	Amount

Payment Authorised: _____ Date: _____
 Invoice No: _____ Accounts Payable Interest: _____ Cheque No: _____

Discard after single use

Date: ____/____/____ Patient Initials/Number: _____

Custom Sizes

Name: _____

☐ Regular ☐ Large ☐ Mega

☐ Latte
☐ Cappuccino
☐ Flat white
☐ Mochaccino
☐ Long black
☐ Espresso
☐ Tea
☐ Chai latte
☐ Hot chocolate
☐ Iced coffee
☐ Iced mocha
☐ Iced choc
☐ Sugar ☐ Eq

pink batts
 A piece of New Zealand
 made in Horeby

Tell us why...
 you love your home

Name: _____
 Design: _____
 Price: _____

PAK NEW ZEALAND
P & J PTV ENTERTAINMENT SCHEDULE
 Interval of 15 minutes between each 2 1/2 hour cycle

Screening	Start/End	Start/End	Start/End
1.	Cycle 1		
2.	Cycle 2		
3.	Cycle 1		
4.	Cycle 2		
5.	Cycle 1		
6.	Cycle 2		
7.	Cycle 1		
8.	Cycle 2		

PACIFIC CLASS ENTERTAINMENT SCHEDULE

Start/End	Start/End

Pacific Class! between each movie and video

68 x 148

My Shopping List

WITH COMPLIMENTS....

DR MARTIN ANDERSON TAURANGA 07 578 3861

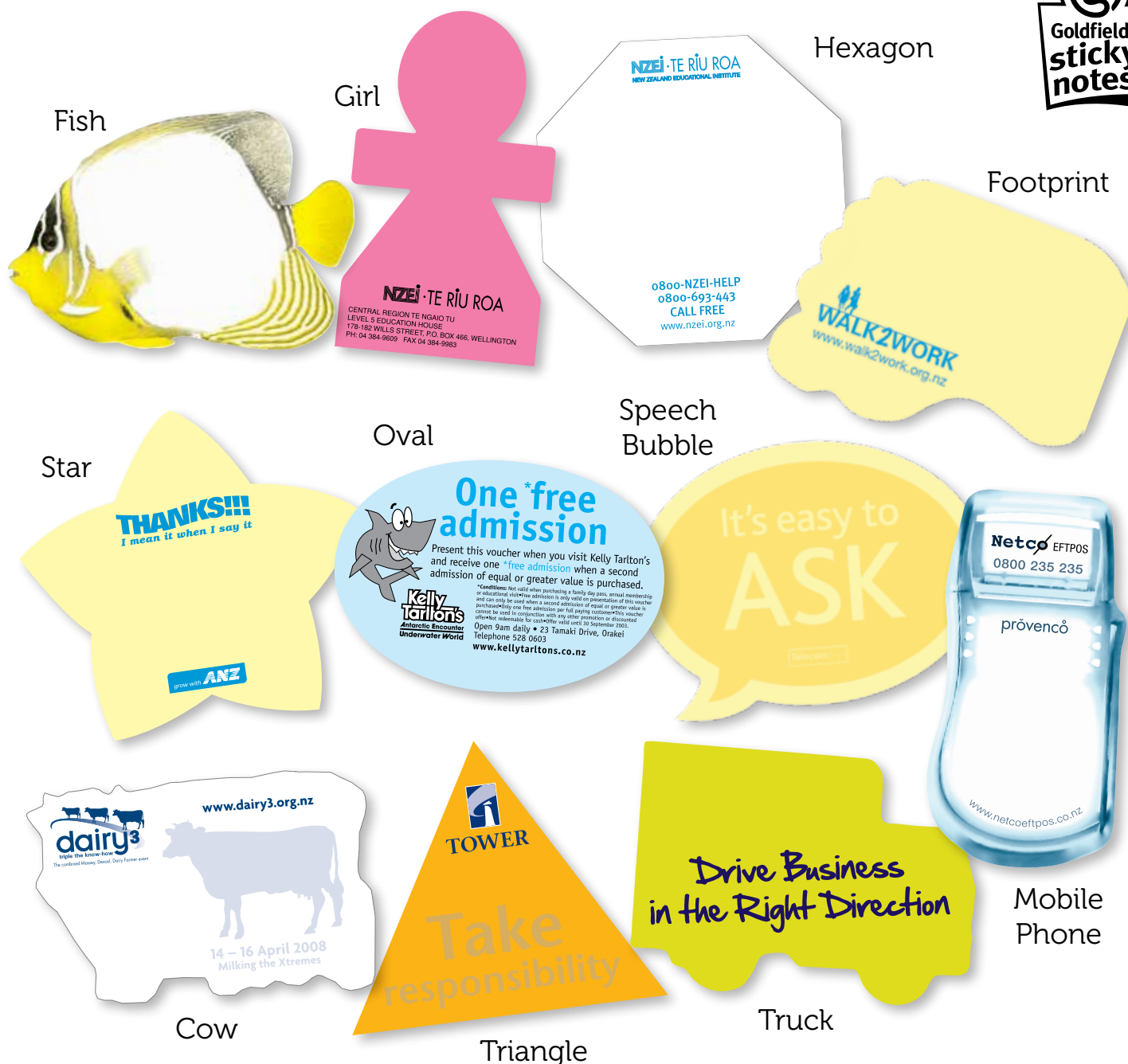
We can print any size, just ask us!

Printed Sticky Notes and Sticky Notes Shapes are available in the following paper colours:

- Electric Pink
- Electric Green
- Sand
- Sky Blue
- Grey
- Electric Yellow
- Electric Orange
- Green
- Pale Yellow
- White

Available with 25, 40, 50 or 100 leaves per pad.

Die Cut Custom Printed Sticky Notes



Different Shapes

Choose the shape of your Sticky Notes pad to reflect your product or campaign. Getting in shape has never been easier!

...be the shape you want!

Who said sticky notes have to be square?



Group 1

Cut out of Pad Size:
70mm x 75mm



U-shaped



Circle with flat edge

Group 2

Cut out of Pad Size:
75mm x 102mm



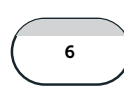
Apple



Can



Telephone



Capsule



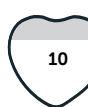
Octagon



Flag



Foot



Heart



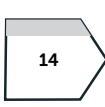
House



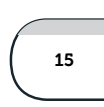
Rabbit



Circle with flat edge



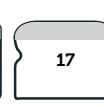
Arrow



U - shaped



Rectangle



Bread



Square with rounded corners



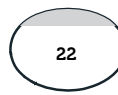
Truck



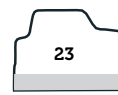
Fish



T-shirt



Oval



Car



Barrel



Butterfly

Group 3

Cut out of Pad Size:
102mm x 148mm



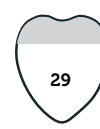
Light bulb



House



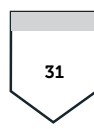
Hand



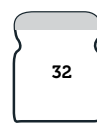
Heart



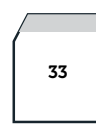
Triangle



Arrow



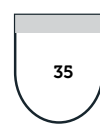
Bread



Square with slant corner



Square with rounded corners



U-shaped



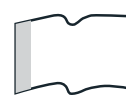
Circle with flat edge

There is no knife charge for the standard shapes listed above.

The possibilities are endless



Tooth



Flag



Circle



Hexagon



Star



Cup



Shell



Cow



Truck



Number 1



Cheese



Computer



Vase



Cat



Ship



Coffee Cup



Mobile Phone



Gum Boot



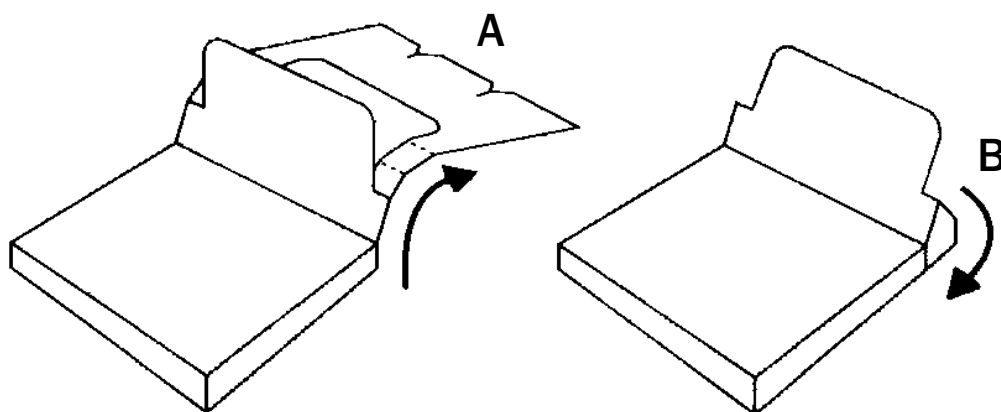
Silver fern

Creating a new die cut shape incurs a one-off charge of \$200.00.

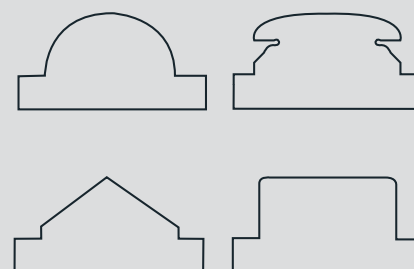
Available with 25 or 40 leaves per pad

Sticky Notes Billboards

75 x 102 Billboards



These are our standard billboard shapes. Please contact us if you would like to create your own.



Sticky Notes Bookcovers

75 x 102 Bookcovers



75 x 102 Diecut Pad with Bookcover



75 x 127 Bookcover with Free Pad



70 x 75 Bookcover



Why not add a diecut window to the front of your book cover!

Sticky Notes Organiser Packs

Option 1 & 2



Option 3



Option 4



Option 5 & 6



Option 7



Mini Flags - Original

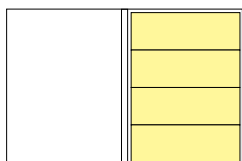


Mini Flags - Brights

Customised Sizes

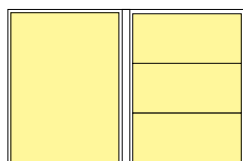


Option 1



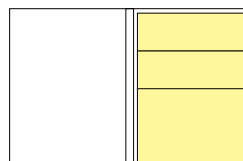
Cover: 77 x 105mm
Pads: 26 x 75mm (x4)

Option 2



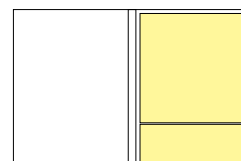
Cover: 77 x 105mm
Pads: 75 x 102mm (x1)
34 x 75mm (x3)

Option 3



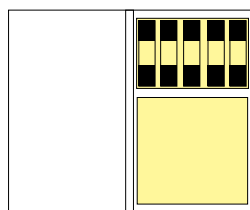
Cover: 77 x 105mm
Pads: 51 x 75mm (x1)
26 x 75mm (x2)

Option 4



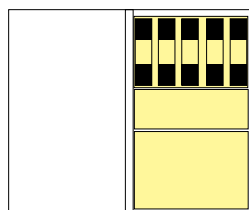
Cover: 77 x 105mm
Pads: 26 x 75mm (x1)
75 x 75mm (x1)

Option 5



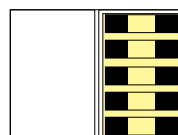
Cover: 77 x 134mm
Pads: 70 x 75mm (x1)

Option 6



Cover: 77 x 134mm
Pads: 51 x 75mm (x1)
26 x 75mm (x1)

Option 7



Cover: 80 x 55mm
Flags: 5 x mini flags

Can't decide
on any of these
options?

We can customise
to your needs!

Communication

Add a personal touch to your campaign with customised card covers. Increase value with one-to-one marketing! Display your brand with a high quality printed cover.

A large selection of organisers are available to choose from. Alternatively, create your own layout. Talk to us about your options. We can help you put together your own combinations.

Sticky Notes Art Specifications

Design Considerations for Sticky Notes



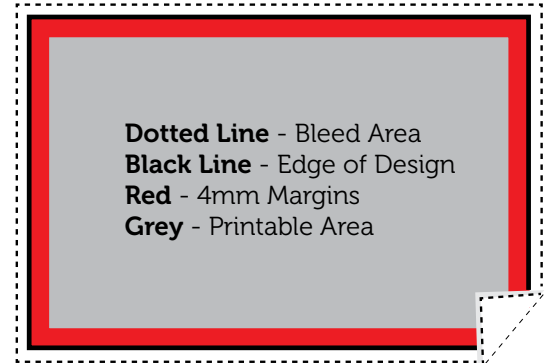
Supply a high resolution (300 DPI) Acrobat PDF with all the requirements below:

Minimum Margins

We require a 4mm print free margin on all sides of the pad.
The adhesive strip is approximately 18mm wide.

Bleed

Please note that if a design has bleeds, the pad must be reduced by 2mm on both dimensions i.e. a 75x102mm pad will become 73x100mm. Additional charges may apply for some bleed designs. Bleeds should be 3mm on the side of the pad that the image is bleeding off.



Ink Coverage

Heavy ink in the adhesive area is not recommended. Ink pick/transfer can occur when removing sheets from the pad in use. If possible keep image away from the adhesive area. Solid ink areas are limited in size to approximately 20mm square. Solid bars should not exceed 5-6mm in width. Borders should not be closer than 4mm to edge of pad.

Fonts

Please convert ALL TEXT to curves/outlines. If this is not an option, please supply all fonts used in design. Minimum size for reversed out text is 6 point.

Screens

For a watermark effect we recommend a 7-10% screen. Note that dot gain will give a final result that is slightly darker than the specified screen in some cases. Maximum % recommended for background screens is 30%.

Trapping

The file should be supplied 1up. Where 2 or more print colours touch, trapping is required. Trapping is best left for our pre-press department, however if you would prefer to trap the artwork yourself we recommend a 0.5 point trap.

Design Considerations for Cubes:

Ink Coverage

Bold line art reproduce most effectively on the sides of cubes. Solid printing on the sides gives a distinctive result, but where more than one heavy colour is used a trap is required between colours.

Bleed

If bleed is required on the leaves of the cube we recommend you discuss the implications further. Keep in mind that you will see the bleed on the side of the cube and this will affect the artwork you have planned for the side printing.

Screens

Screens are suitable for the leaves of the cubes but solid line art is the most effective design for cube side printing.

Memo Paper Cubes

Memo Cube - Quarter



Memo Cube - Half



Memo Cube - Full



Mini Paper Cubes

Mini Cube - Half



Mini Cube - Full



Popular

This innovative product is always in demand. Take advantage of their popularity and have your logo seen from all sides!

Take Your Business to a New Dimension

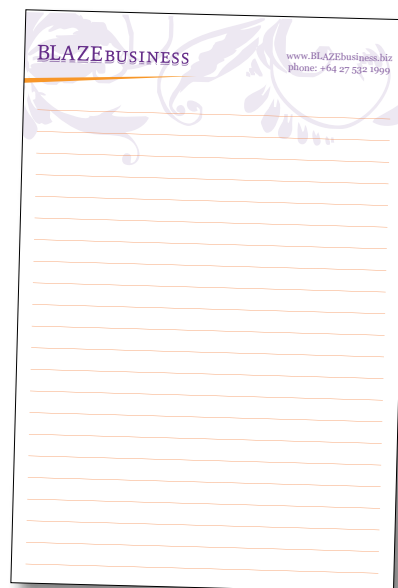
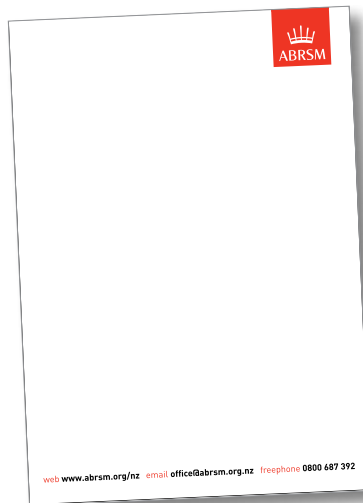
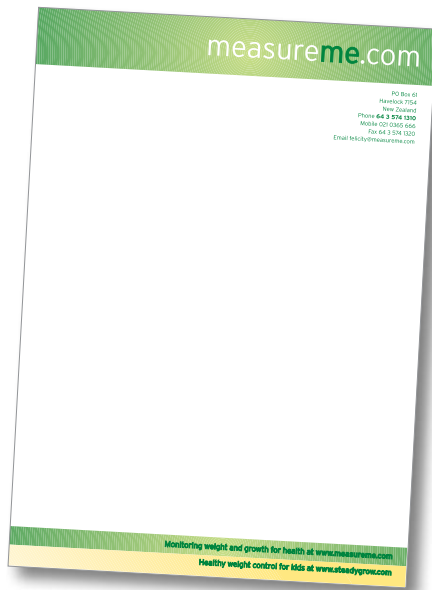
- Direct advertising impact
- Create personalised 'things to do' or
- Memo pads
- Fantastic business gift
- Perfect for telephone notes or checklist forms

Clever Combinations

Create an efficient office tool and combine a cube with a jotter pad. Or if you need your message to stick, why not print your cube as Sticky Notes?

Mini Cube - Half	70 x 70 x 35mm	280 leaves
Mini Cube - Full	70 x 70 x 70mm	560 leaves
Memo Cube - Quarter	98 x 98 x 25mm	200 leaves
Memo Cube - Half	98 x 98 x 49mm	400 leaves
Memo Cube - Full	98 x 98 x 98 mm	800 leaves

Promotional Pads



An Old Favourite

Pads are the perfect accessory for everyone's desk. Combine function and form to create an office essential:

- 'To do' list
- Emphasise important contact details
- Add a ruler and other useful diagrams
- Include key information or maps

Desk Pads



Shaped Pads

are available as a customised alternative. Please contact us to discuss your options.

Impact

By using pads as your advertising medium you are getting maximum impact from the first sheet to the last. Take advantage of this fantastic opportunity!

- Trade show give-away
- Promotional vehicle
- Continuous advertising tool
- Practical gift for your customers

Calendars

Tent Calendars



CD Calendars



A5/A4 Stapled Calendars



Custom Calendars



Wallplanners



Useful

Calendars are used everyday. They are a timeless and practical gift that your customers rely on receiving.

Memorable

Do something exciting with your calendar this year. Take the opportunity to get your customers' attention. Calendars can be used in so many ways:

- Have some fun with your customers and create a novel calendar
- Use calendars as a direct mail-out
- Take advantage of calendars' outstanding advertising impact all year round
- Small to large print runs

Wide Range

Your options are endless. Choose something compact like these great CD calendars or go large with a wall planner. Whatever you choose, calendars are always the right choice when it comes to promoting your brand and image.

Calendars and wallplanners can be customised to suit your budget and design requirements. Papers, colours and finishes can be modified to suit your purpose. Please contact us to discuss the many variations possible.

Digital Printing

Stationery



Newsletters



Posters



Rack Cards



Digital Printing

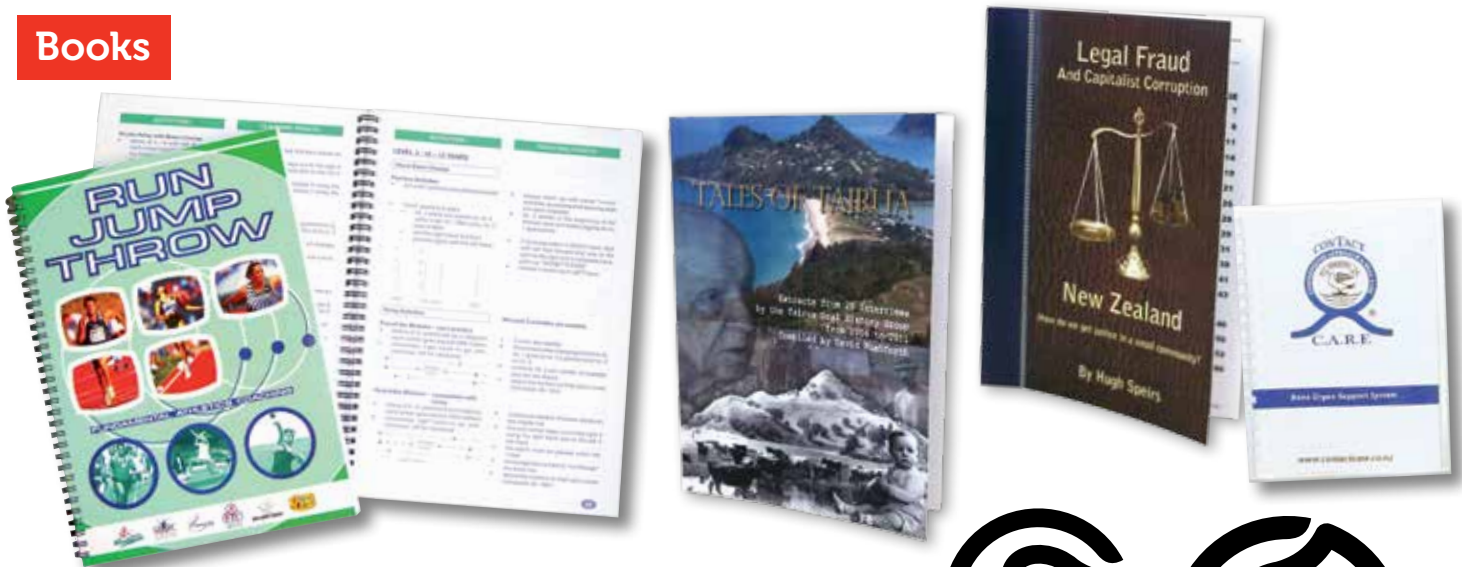
School Magazines



Catalogues



Books



Let Yourself Be Seen

Our digital print capability ranges from business cards to banners and labels! As of this year we have upgraded to a new machine that can put a clear gloss on your product. Try it out today!

We can arrange print on any substrate up to 48mm thick, paper, metal and plastics. What ever your budget and quantities, we have the solution for you.

LARGE Format Printing

Custom Large Format Signage



Custom Flags & Banners



Pull up Banners



LARGE Format Printing

Unique Large Format Printing

to suit your marketing needs



Floor Graphics for Unique Applications



High Impact Full Colour Coreflute Signage



Data Merging

Letters and Variable Data Applications



Vouchers



Custom Docket Books



Tickets



Variable Data & Imaging

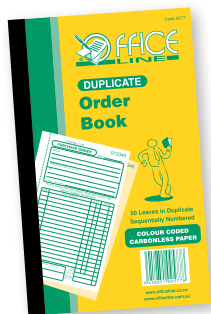
Using our advanced data and image management software with our digital print capabilities, We can change a number, address and even a picture on each print for the ultimate 'personalisation'.

Stationery

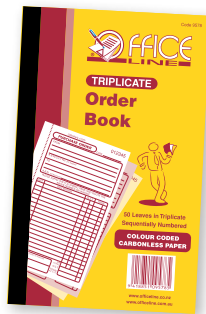
Order Books



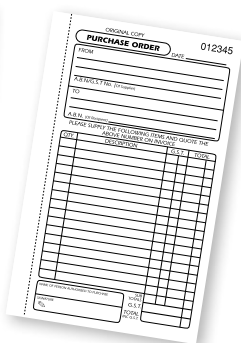
Code	Size (mm)	Product	Leaves
9804	148 x 200	Elite Order Book NCR	Dup 50
9577	125 x 198	Order Book NCR	Dup 50
9578	125 x 198	Order Book NCR	Trip 50



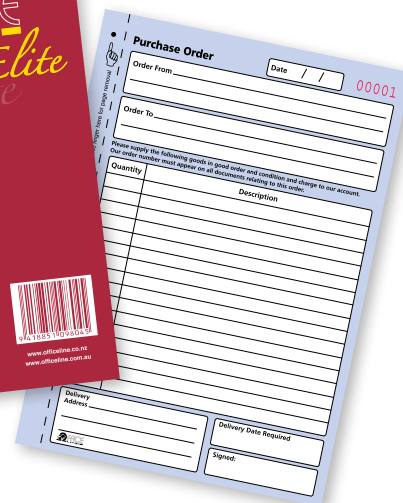
9577



9578

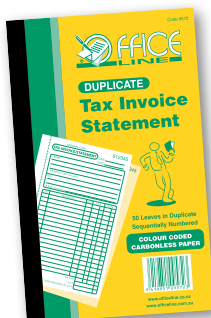


9804

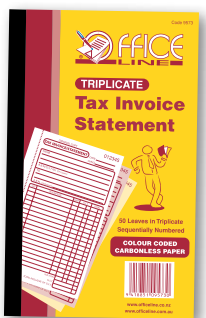


Tax Invoice Statement

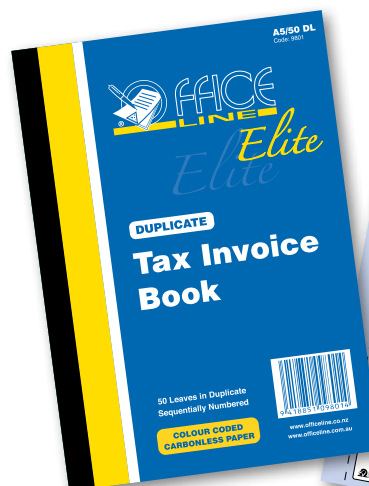
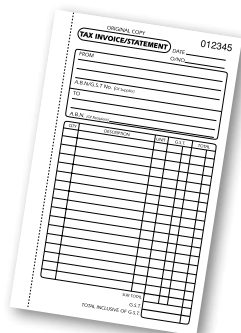
Code	Size (mm)	Product	Leaves
9801	148 x 200	Elite Tax Invoice Book NCR	Dup 50
9572	125 x 198	Tax Invoice Book NCR	Dup 50
9573	125 x 198	Tax Invoice Book NCR	Trip 50



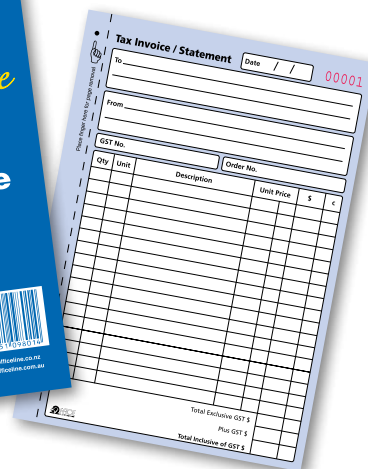
9572



9573



9801



Receipt Books

Code	Size (mm)	Product	Leaves
9580	99 x 125	Cash Receipt NCR	Dup 50



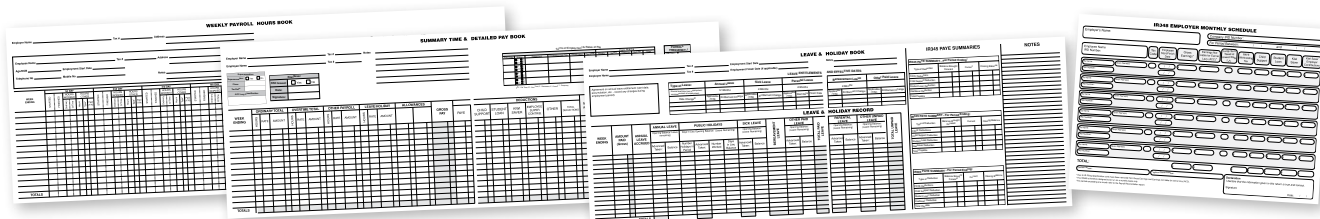
Stationery

Time, Wage & Paye Books



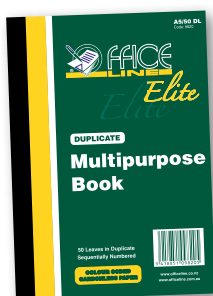
Code	Size (mm)	Product	Leaves
1013	A4	Elite Time Wage & Paye Book NCR	168

A comprehensive payroll accounting system in one large format book. Easy to use, convenient sized A4 workbook for full-year records for up to 6 employees. This new system incorporates three books in one, complete with payroll hours, wage and payment details, leave and holiday records plus monthly IR345 and Kiwisaver tax return worksheets. Up to date with current legislation.

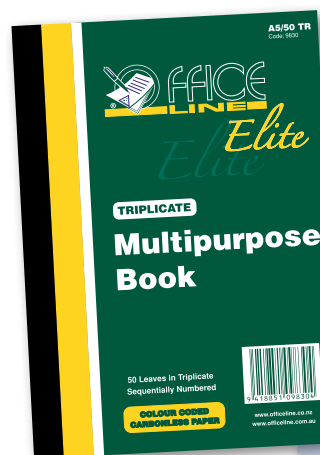
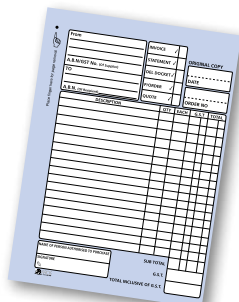


Multipurpose Books

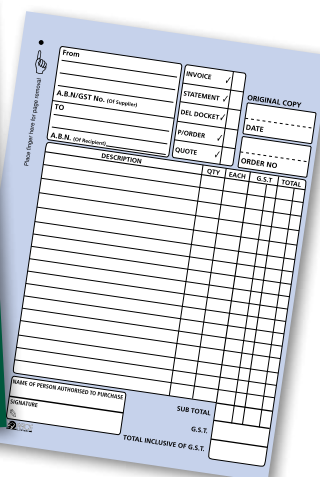
Code	Size (mm)	Product	Leaves
9820	148 x 200	Elite Multipurpose Book NCR Dup	50
9830	148 x 200	Elite Multipurpose Book NCR Trip	50



9820



9830



Goods Delivery Books

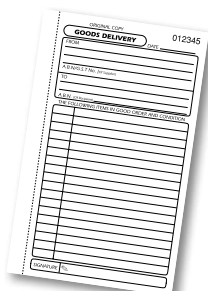
Code	Size (mm)	Product	Leaves
9803	148 x 200	Elite Delivery Book NCR Dup	50
9574	125 x 198	Goods Delivery Book NCR Dup	50
9575	125 x 198	Goods Delivery Book NCR Trip	50



9574



9575



9803

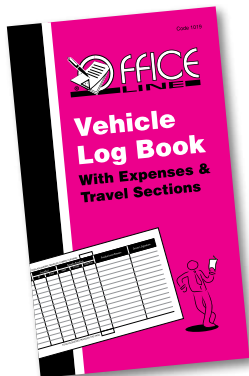


Stationery



Transport Books

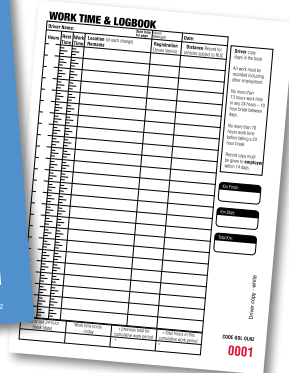
Code	Size (mm)	Product	Leaves
700	A5	Driving Hours Log Book Trip	50
1019	110 x 182	Vehicle Log Book with Expenses & Travel	48



1019

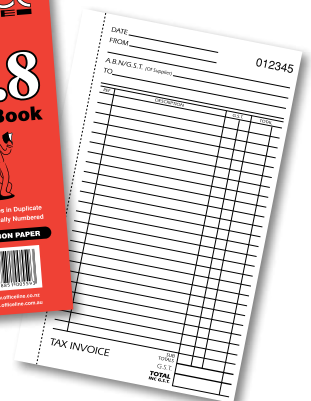
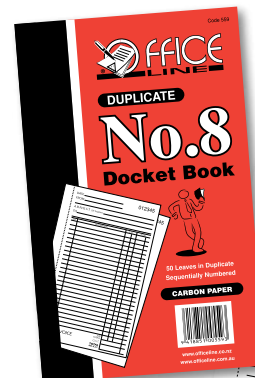
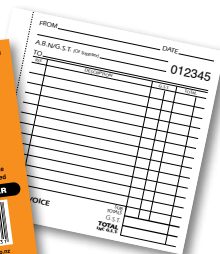
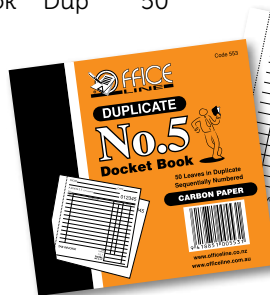


700



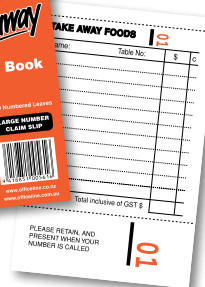
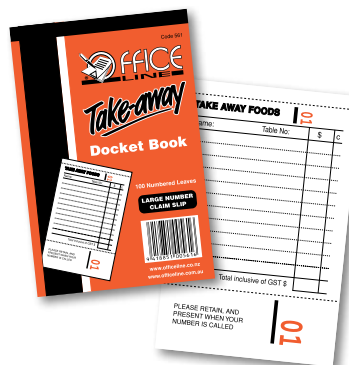
Docket Books

Code	Size (mm)	Product	Leaves
553	99 x 125	No.5 Docket Book Dup	50
559	125 x 198	No.8 Docket Book Dup	50



Takeaway & Cafe Books

Code	Size (mm)	Product	Leaves
561	99 x 150	Takeaway Docket Claim Slip	100
556	67 x 125	Café Docket Book	100



Stationery



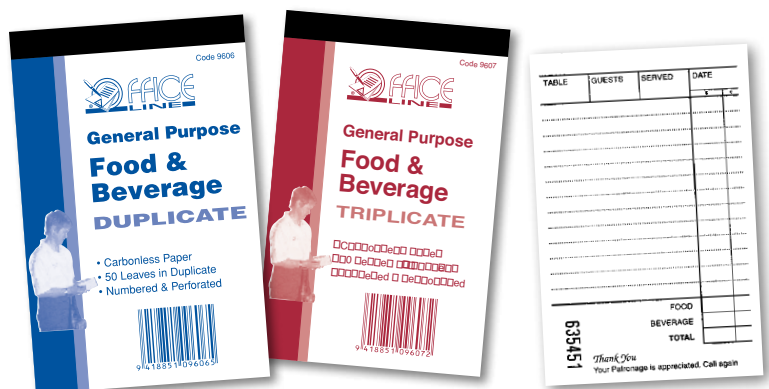
Meal Dockets

Code	Size (mm)	Product	Leaves
9543	85 x 170	Meal Docket NCR Dup	50
9547	85 x 170	Meal Docket NCR Trip	50



General Purpose Books

Code	Size (mm)	Product	Leaves
9606	100 x 165	Food & Beverage Dup	50
9607	100 x 165	Food & Beverage Trip	50



Restaurant Books

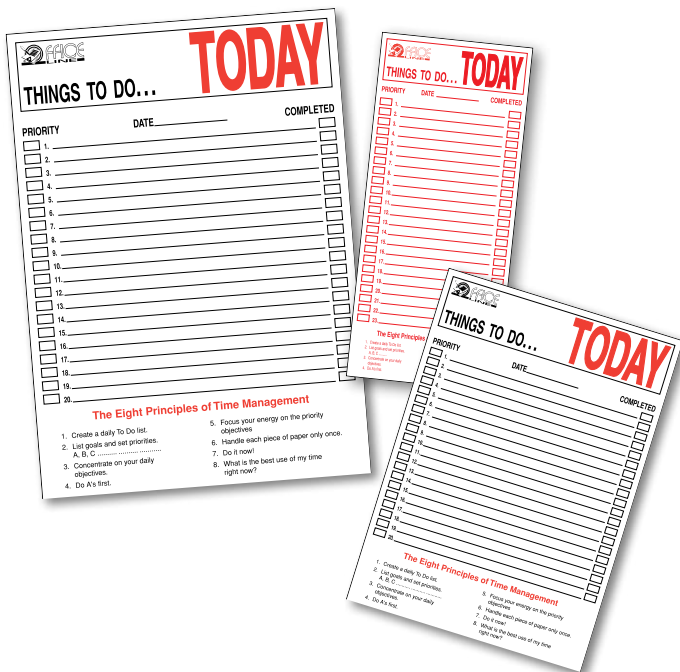
Code	Size (mm)	Product	Leaves
9604	100 x 200	Food & Drink Dup	50
9605	100 x 200	Food & Drink Trip	50



Stationery

To Do Pads

Code	Size (mm)	Product	Leaves
1023	A4	Things To Do Pad	100
1025	A5	Things To Do Pad	50
1026	99x210	Things To Do Pad	100



Office Pads

Code	Size (mm)	Product	Leaves
1028	A4	Dangerous Goods Declaration Pad	50
1044	200 x 240	Daily Timesheet Pad No.1	50
1045	85 x 140	Wage Receipt Pad No.5	50



Spiral Notebooks

Code	Size (mm)	Product	Leaves
1072	A6	Fat Little Notebook	300
1093	A5	Poly Notebook - Assorted Fluoros	120



Stationery

Check Tickets

Code	Size (mm)	Product	Quantity
552	50 x 115	Check Tickets	50



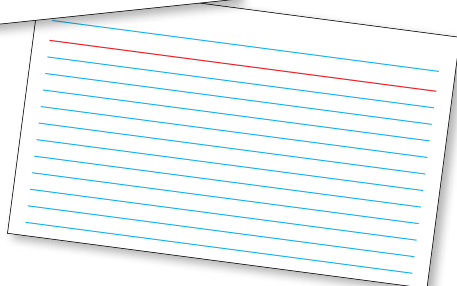
System Cards

Code	Size (mm)	Product	Quantity
1034	77 x 127	Plain System Card	100
1037	77 x 127	Ruled System Card	100
1038	102 x 153	Plain System Card	100
1040	102 x 153	Ruled System Card	100
1041	125 x 198	Plain System Card	100
1043	125 x 198	Ruled System Card	100



1034, 1038, 1041

1037, 1040, 1043



Glue Gun

Code	Size	Product	Quantity
1169	20w	Hot Melt Mini Glue Gun	1

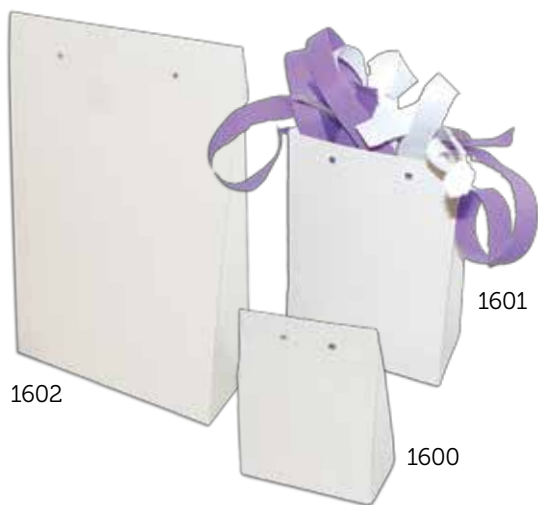


Stationery

Craft & Gift Boxes

Code	Size (mm)	Product	Quantity
1600	80 x 102	Small Gift Satchel	10
1601	100 x 150	Medium Gift Satchel	5
1602	160 x 250	Large Gift Satchel	3
1610	90 x 115	Small Noodle Box	5
1611	118 x 150	Large Noodle Box	3
1620	17 x 47	Small Astucio Box	10
1621	47 x 80	Tall Astucio Box	10

Personalise..
Decorate..
Surprise!



Taurus Rulers

Code	Size (mm)	Product	Quantity
JO3770	150	Standard Ruler - Clear	1
JO3785	150	School Ruler - Clear	1
JO3800	200	Standard Ruler - Clear	1
JO3821	200	Fluoro Ruler - Red	1
JO3840	300	School Ruler - White	1
JO3860	400	Standard Ruler - Clear	1
JO3820	300	Flexion Ruler - Blue	1
JO7306	300	Flexion Ruler - Green	1
JO3820P	300	Flexion Ruler - Pink	1
JO3845	300	School Ruler - Clear	1

JO3770, JO3800, JO3821, JO3860



JO3820, JO7306, JO3820P



JO3785, JO3840, JO3845



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package it!**

P: 07 862 7407

F: 07 862 7496

E: service@goldfields.co.nz

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